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| Course Title 科目名 | Organizational Communication B 組織コミュニケーション B | | | Instructor 担当者 | KIYOMIYA, Toru 清宮 徹 | | |
| Semester 学期 | SPRING | Course Level 履修年次 | N/A | Credits 単位 | 2 | hrs/wks 時間数/週 | 2 |
| 【Course Objectives: 授業の到達目標】 | | | | | | | |
| Throughout this class, students will learn the basics of organizational communication, and practical knowledge and skills are developed by completing a variety of assignments and projects which are linked with real business cases and organizational problems. The objectives of this class are (1) to help students become a professional of corporate communication who can understand and handle a variety of communication problems, (2) to help students to expand a variety of perspectives in order to attain the goal of corporate communication. | | | | | | | |
| 【Course Summary: 授業の概要】 | | | | | | | |
| This class focuses on the issues of both internal and external organizational communication as well as organizational rhetoric in terms of organizational discourse. The internal organizational communication is related to organization theories, leadership, group decision-making, power in organization, gender in business, identity, and so on. We also study external organizational communication, in particular, strategies of organizational rhetoric in collaborative information sharing with various stakeholders. As companies have recently considered social aspect of management, it becomes crucial to take into account corporate reputations and corporate social responsibility (CSR) in the contemporary management and business. In addition, students can learn differences across countries in organizational communication; in particular, Japanese style of management is studied in many respects, such as quality control, lean management, and 5S. International comparison is an important approach for the purpose of global communication studies. | | | | | | | |
| 【Study Required outside Class (Preparation etc): 事前・事後学習】 | | | | | | | |
| Students are expected to prepare for reading assignments as well as other types of assignment, such as presentations. Participation in class discussions is crucial, and students should contribute to facilitate discussions. | | | | | | | |
| 【Class Outline: 授業計画(各回の授業内容)】 | | | | | | | |
| Session 1 | Orientation: What is organizational communication | | | | | | |
| Session 2 | Organization theories (1) Classic and Human Relations Approach | | | | | | |
| Session 3 | Organization theories (2) System and Cultural Approach | | | | | | |
| Session 4 | Cross-cultural studies of organizational communication [Film Study] | | | | | | |
| Session 5 | Special issues (1) Leadership and teamwork [Case Study] | | | | | | |
| Session 6 | Special issues (2) Conflicts and negotiation [Case Study] | | | | | | |
| Session 7 | Special issues (3) Problem solving and commitment [Case Study] | | | | | | |
| Session 8 | Special issues (4) Gender and power [Case Study] | | | | | | |
| Session 9 | Diversity in workplace and organizational democracy | | | | | | |
| Session 10 | Organizational rhetoric as external organizational communication | | | | | | |
| Session 11 | Rhetorical criticism in organizational communication | | | | | | |
| Session 12 | Corporate communication: Stakeholders and Corporate Identity | | | | | | |
| Session 13 | Business scandals as corporate hegemony and crisis communication | | | | | | |
| Session 14 | Students' presentation: Comparative studies in two different types of business | | | | | | |
| 【Textbooks, Course Materials: 教科書、参考書等】 | | | | | | | |
| (1) Mumby, D. K. (2019). Organizational Communication: A Critical Approach (2ne.ed.). Thousand Oaks, CA; Sage. | | | | | | | |
| 【Grading Criteria: 成績評価の方法】 | | | | | | | |
| Textbook chapter presentation 20%; Short paper based on interview research 20%; Case presentation 20%; Take-home Final Exam 40% | | | | | | | |
| 【Note: 履修上の注意】 | | | | | | | |
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