

Course Title 科目名	[Special Topic] Global Communication Seminar B [特殊講義]グローバルコミュニケーションセミナー(B)			Instructor 担当者	TORIGOE, Chie & KIYOMIYA, Toru 鳥越 千絵 & 清宮 徹		
Semester 学期	Fall 2022	Course Level 履修年次	N/A	Credits 単位	2	hrs/wks 時間数/週	2

**【Course Objectives: 授業の到達目標】**

This seminar has two components, which are slightly different in topics and contents but interrelated each other. The first component is the study of intercultural communication, and the second one is that of organizational communication. They are very popular subjects in the contemporary communication studies. Two components are taught by different professors, and their objectives are described below.

< TORIGOE >

This section focuses on “identities” to increase our awareness and understanding of various issues in intercultural interactions, relationships, and practices. Concepts and theories covered in this class provide students a framework to understand the importance of “self” and “Other” identities in intercultural contexts.

After successful completion of this section, students will be able to:

1. understand the roles identities play in intercultural contexts
2. critically observe and analyze their own intercultural experiences
3. acquire intercultural communication competence that affirms one’s own and other people’s identities

< KIYOMIYA >

This section focuses on “organizational rhetoric” to improve strategic message construction in business and organizational settings. Theories of organizational rhetoric are highly applicable to various business and public relations, such as SNS marketing, corporate identity, corporate reputation and branding, risks and crisis in organizations, and so on.

After successful completion of this section, students will be able to:

1. improve their logical thinking skills and discussion skills in business contexts
2. develop their critical perspectives to social and business issues
3. open their eyes on the various problems relying on business and organizations

**【Course Summary: 授業の概要】**

The entire course is divided by two sections. The first section (7 times) is taught by Prof. Torigoe, and the rest of section (7 times) is taught by Prof. Kiyomiya. Each professor teaches independently and evaluate performances separately.

< TORIGOE >

The first section will be taught ONLINE with both Webex and Moodle. The first half of each session will be spent on lectures about concepts and theories of identities, and another half on student discussions.

< KIYOMIYA >

The professor will provide lectures for important theories and conceptualizations. Class discussion will be facilitated and the students must actively participate in simulation games and case studies. Both practical skills and theoretical thinking are trained through class activities.

**【Study Required outside Class (Preparation etc): 事前・事後学習】**

**【Class Outline: 授業計画(各回の授業内容)】**

Session 1	【online】 Class Orientation for the first 7 weeks Definition of identities
Session 2	【online】 Power and Identities (1): Saliency/Intensity, Avowal/Ascription
Session 3	【online】 Power and Identities (2): Passing/Outing, Identity Development Models
Session 4	【online】 Histories and Identities
Session 5	【online】 Language and Identities
Session 6	【online】 Media and Identities
Session 7	【online】 Intercultural Relationships and Identities
Session 8	Introduction to organizational communication studies
Session 9	Classic rhetoric and rhetorical situation in business
Session 10	Methodology in rhetorical analysis in organizations
Session 11	Organizational culture and identity
Session 12	Risks and crisis in organizations
Session 13	Organizational diversity
Session 14	Gender communication in organization

**【Textbooks, Course Materials: 教科書、参考書等】**

<TORIGOE> no textbook

<KIYOMIYA> Hoffman, M. F. and Ford, D. J. (2010). *Organizational rhetoric : Situations and strategies* . Los Angeles: Sage.

**【Grading Criteria: 成績評価の方法】**

Two professors grade students' performance separately and the final grade of this course is calculated by mathematical average.

<TORIGOE> Reading assignments: 40% A reflection paper: 60%

<KIYOMIYA> Group presentation: 40% Research Paper: 60%

**【Note: 履修上の注意】**