

Course Title 科目名	Organizational Communication A 組織コミュニケーション A	Instructor 担当者	Toru Kiyomiya 清宮 徹
Ph.D. in Communication, Michigan State University Master of Labor Relations and Human Resources, Michigan State University E-mail: kiyomiya@seinan-gu.ac.jp Office: Research Institute 5F (541) Phone: 823-4541			
【Course Objectives and Focus : 授業の到達目標及びテーマ】 Throughout this class, students will learn the basics of organizational communication, and practical knowledge and skills are developed by completing a variety of assignments and projects which are linked with real business cases and organizational problems. The objectives of this class are (1) to help students become a professional of corporate communication who can understand and handle a variety of communication problems, (2) to help students to expand a variety of perspectives in order to attain the goal of corporate communication.			
【Course Summary : 授業の概要】 This class focuses on the issues of both internal and external organizational communication as well as organizational rhetoric in terms of organizational discourse. The internal organizational communication is related to organization theories, leadership, group decision-making, power in organization, gender in business, identity, and so on. We also study external organizational communication, in particular, strategies of organizational rhetoric in collaborative information sharing with various stakeholders. As companies have recently considered social aspect of management, it becomes crucial to take into account corporate reputations and corporate social responsibility (CSR) in the contemporary management and business. In addition, students can learn differences across countries in organizational communication; in particular, Japanese style of management is studied in many respects, such as quality control, lean management, and 5S. International comparison is an important approach for the purpose of global communication studies.			
【 Preparatory Work : 準備学習等についての具体的な指示】 Students are expected to prepare for reading assignments as well as other types of assignment, such as presentations. Participation in class discussions is crucial, and students should contribute to facilitate discussions.			
【 Contents : 各回ごとの授業内容】			
1	Orientation: What is organizational communication		
2	Organization theories (1) Classic and Human Relations Approach		
3	Organization theories (2) System and Cultural Approach		
4	Cross-cultural studies of organizational communication		
5	Special issues (1) Leadership and teamwork	Case Study Presentation (1)	
6	Special issues (2) Conflicts and negotiation	Case Study Presentation (2)	
7	Special issues (3) Problem solving and commitment	Case Study Presentation (3)	
8	Special issues (4) Gender and power	Case Study Presentation (4)	
9	Diversity in workplace and organizational democracy		
10	Organizational rhetoric as external organizational communication (*Special Arrangement: Tuesday)		
11	Rhetorical criticism in organizational communication		
12	Corporate communication and stakeholders		
13	Corporate identity		
14	Corporate hegemony and business scandals		
15	Risk management and crisis communication		
【Textbooks, Course Materials: テキスト・参考書等】			
(1) Mumby, D. K. (2013). <i>Organizational Communication: A Critical Approach</i> . Thousand Oaks, CA; Sage. (2) Hoffman, M. F. & Ford, D. J. (2010). <i>Organizational Rhetoric: Situation and Strategies</i> . Sage Publication (Ref.) Cornelissen, J. (2011). <i>Corporate Communication: A Guide to Theory and Practice</i> . London: Sage.			
【Grading Criteria: 成績評価の方法】			
Short paper 20%, Presentation 20%, Take-home Final Exam 60%			
【Note: 履修上の注意】			