

Course Title 科目名	Seminar : Start Up Your Business	Instructor 担当者	C. I. Wang
Semester 学期	Fall	Credits 単位	2
Course Level 履修年次	N/A	hrs/wks 時間数/週	2
<p><b>【Course Objectives and Focus : 授業の到達目標及びテーマ】</b>  The aim of this course is to develop a global mindset and key career skills, such as:</p> <ul style="list-style-type: none"> <li>• Teamwork skills: being able to work in cross-cultural teams is an important skill in today's connected world.</li> <li>• Cross-cultural competencies: you will be working with students from different cultures and linguistic background. Furthermore, you will also gain insight into the role of culture in global business.</li> </ul> <p>If you are currently studying business, management or any other subject, you will most likely find yourself working in cross-cultural teams at one point in your future career. This project offers you the opportunity to practice these skills.</p> <p>As a member of a team, you will be working with Japanese students and exchange students from another country and learn about management, cross-cultural differences and business cultures in various countries around the world.</p>			
<p><b>【Course Summary : 授業の概要】</b>  This is an outline of the collaborative international learning project between Japanese students in Seinan Gakuin University, whose majors are Commerce, and the exchange students from partner institutions for the duration between Sep, 2018 to Dec, 2018. You will be working in a cross-cultural team consisting of two students from Japan and two students from the other countries. As a mixed group, you decide on a product/service which is new and would like to launch in Japan or your home country. The product/service could be something that you create together or an existing product/service which has not yet been introduced in both countries.</p>			
<p><b>【Preparatory Work : 準備学習等についての具体的な指示】</b></p>			
<p><b>【Content : 各回ごとの授業内容】</b></p>			
Day 1 (9/14)	Preparation and briefing: Introductions, team matching (8 teams).		
Day 2 (9/21)	Project start: Group Presentation of Textbook (Part1& Part2 (Team1))		
Day 3 (9/28)	Discuss with your teammates for business ideas: Group Presentation of Textbook (Part3, pp.52-74 (Team2))		
Day 4 (10/5)	Decide on a product/service before week4: Group Presentation of Textbook (Part3, pp.75-96 (Team3))		
Day 5 (10/12)	Prepare business plan with your team: Group Presentation of Textbook (Part3, pp.97-118 (Team4))		
Day 6 (10/19)	Prepare business plan with your team: Group Presentation of Textbook (Part3, pp.119-149 (Team5))		
Day 7 (10/26)	Prepare business plan with your team: Group Presentation of Textbook (pp.151-168 (Team6))		
Day 8 (11/2)	Prepare business plan with your team: Group Presentation of Textbook (pp.169-190 (Team7))		
Day 9 (11/9)	Prepare business plan with your team: Group Presentation of Textbook (Part4, pp.191-210 (Team8))		
Day 10 (11/14)	Intermediate oral presentation: Report the progress of your project in class (Team 1~4)		
Day 11 (11/30)	Intermediate oral presentation: Report the progress of your project in class (Team 5~8)		
Day 12 (12/7)	Final presentations: Presentations in class (Team 1~3)		
Day 13 (12/14)	Final presentations: Presentations in class (Team 4~6)		
Day 14 (12/21)	Final presentations: Presentations in class (Team 7~8)		
Day 15 (1/11)	Project evaluation: Lecturers evaluate project (*No need to attend for fall semester students)		
<p><b>【Textbooks, Course Materials: テキスト・参考書等】</b>  Textbook: Starting up (Can be downloaded from the designated website)</p>			
<p><b>【Grading Criteria: 成績評価の方法】</b></p> <ul style="list-style-type: none"> <li>• Presentations to be delivered in class: between 20-30 minutes, with time for Q&amp;A afterwards. (70%)</li> <li>• Reflection on the process (Individual: approx. 2 pages) (30%)</li> </ul>			
<p><b>【Note: 履修上の注意】</b>  This is a course offered by the Department of Commerce.</p>			